



**MEDIA CONTACT:**

**Valerie Herr**  
**EXECUTIVE DIRECTOR**  
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**FOR IMMEDIATE RELEASE**

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Valerie Herr has been named Executive Director of the Adrian Center for the Arts by its Board of Trustees. Valerie comes to the ACA with over 20 years' experience in non -profit management and a passion for the arts "I'm thrilled to be able to continue to build ACA on the amazing foundation the board has created", Valerie Herr.

Valerie will be charged with the day-to-day operations of the ACA and fundraising to carry out a strategic plan, to continue to build a strong future for the organization.

Neuman became Executive Director in 2019 and worked with the ACA board to develop policies and procedures for the fledgling art center. She and the board created two working strategic plans over three years to get the ACA on a course for the future. She also was responsible for initiating a marketing plan for studio rental, classes, and fundraising. She was instrumental in a recent \$300,000 campaign to raise funds for three new fine craft arts studios on the campus.

Neuman's retirement caps a 35-year career in marketing and fund development for several organizations, all connected in some way to education.

Adrian Center for the Arts was founded in 2015 and offers a wide variety of classes and workshops for people at any age and skill level. Its fall class schedule will be released soon. Please check out our website for additional offerings <http://adriancenterforthearts.org/index.html>.

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Adrian Center for the Arts (ACA) provides arts education and resources to help facilitate creative endeavors for people of all ages. The ACA provides a large fellowship of passionate artists and volunteers who enrich and cultivate an environment that has become a catalyst of creativity. Learn more: [www.adriancenterforthearts.org](http://www.adriancenterforthearts.org)